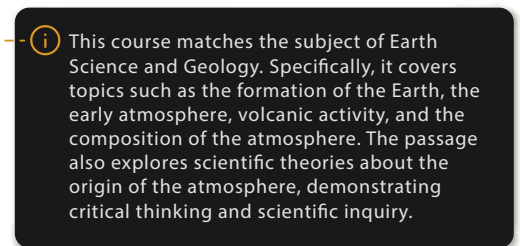
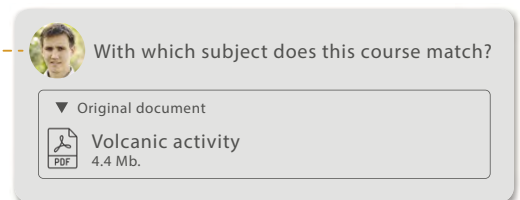
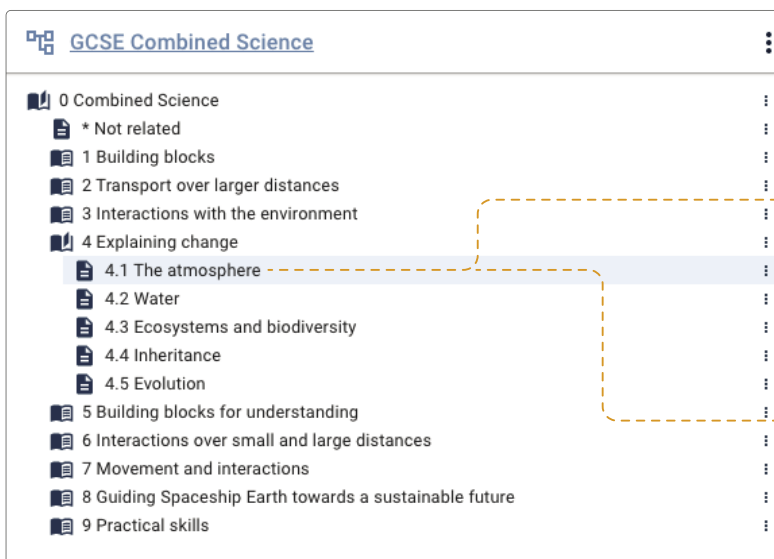


The struggle to manage educational resources

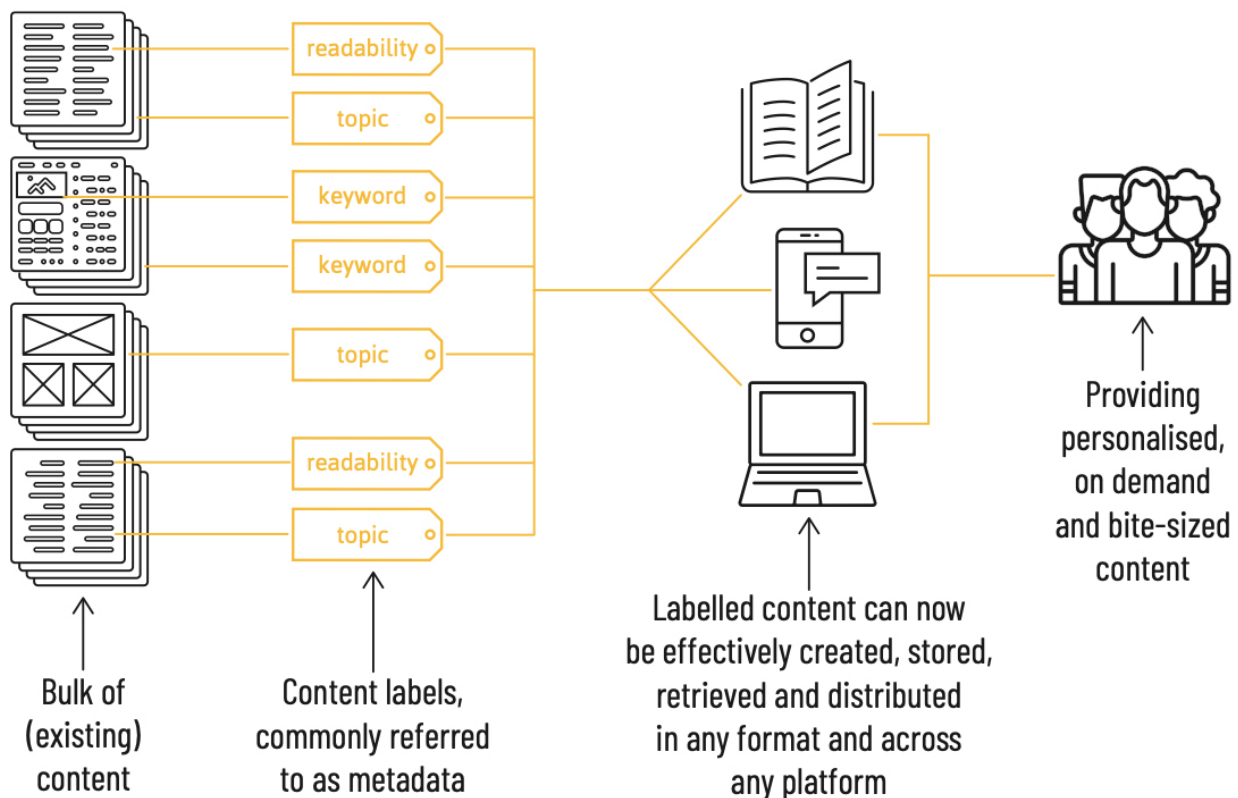


is now a thing of the past

Are you tired of spending hours labelling your educational or training resources? Or do you struggle to find content resources for a specific topic or subject within your large content repositories? At EDIA, we understand the challenges that come with managing educational resources, and we're dedicated to help you simplify the process with our innovative solution.

The Importance of Content Labels

Without proper labeling, educational resources lose their value. Because labels, also known as metadata, allow content to be found through filters, search engines, and other tools. But adding labels can be a time-consuming and error-prone process, making it difficult for organisation to keep up with customer demands and stay relevant in the digital space.



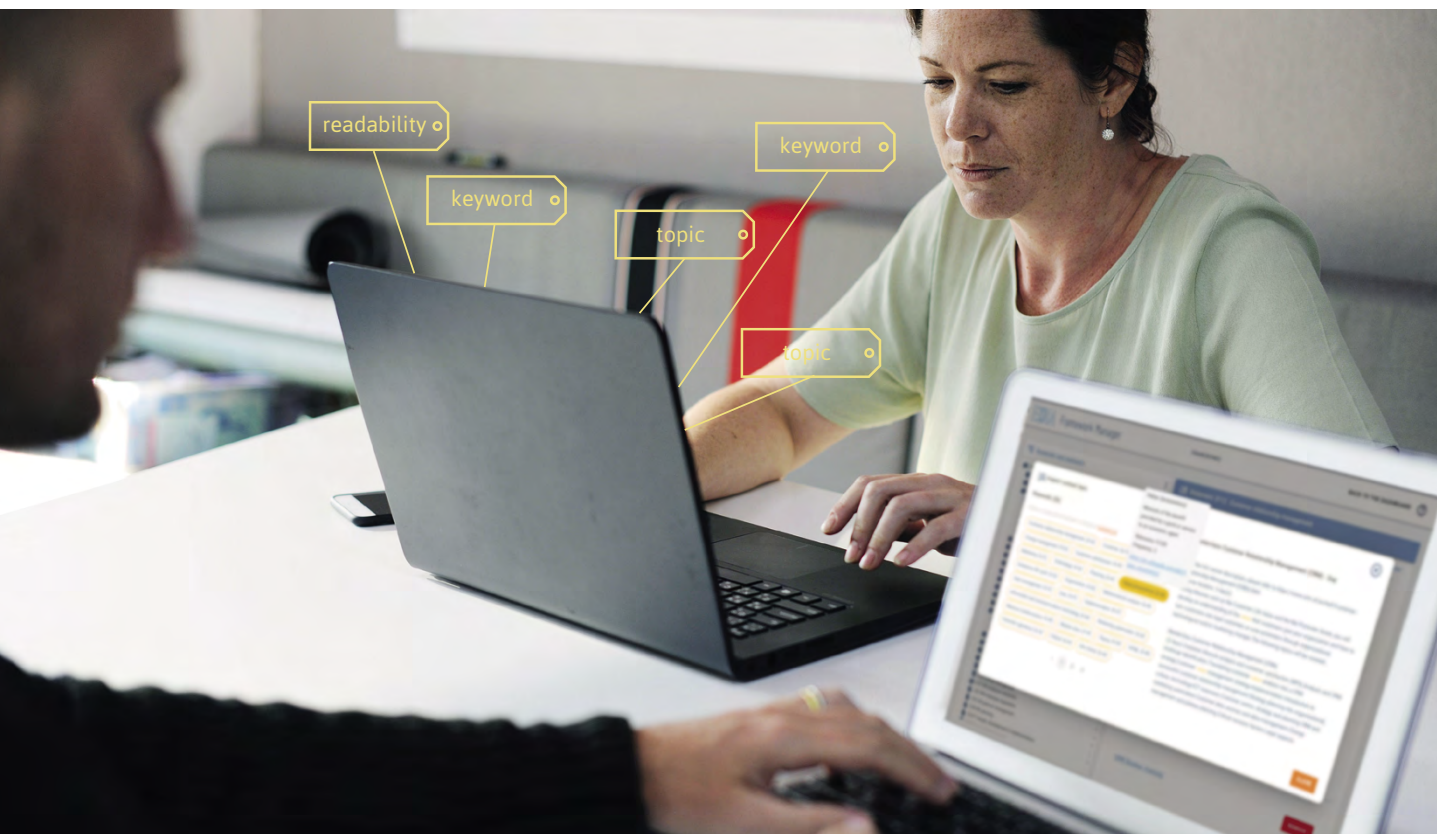
Simplify Your Content Labelling with EDIA

That's where EDIA comes in. Our automated metadata solution uses intelligent text analysis and text classification models to match education and training resources to a given topic, subject, or level. Our cloud-based service performs matching in real-time, enabling you to focus on what you do best while we take care of the rest.

Easy Integration

Integrating our product into your content management system is easy. You can access our product through a simple API or plug it into your search engine, learning management system, or website. Some plugins are available off the shelf, such as **Elastic Search** and **Typo3**.

Save time, save money, improve



By automating the content labelling process with EDIA, you can save time and money while improving the consistency and accuracy of your content labels. You'll be able to label content faster, decrease time-to-market, and measure the accuracy of your content labelling in real-time. Plus, our toolsuite allows you to fine-tune the algorithm for even better results.

Customer Success Stories

Don't just take our word for it. Our customers have seen significant improvements in their content management and distribution processes. For example, a commercial organization managing over 20.000 3rd party training content items used our platform to tag their collection and future additions in real-time. And a semi-government organization in the higher education sector used our platform to classify their large collection of Open Educational Resources to multiple frameworks, providing metadata for their search engine.

Is there a catch?

Yes and no. Content labelling automation works fairly well out-of-the box, but it works even better if the classification algorithm is tuned to a specific domain or topic. Our product comes with a toolsuite that allows you to fine-tune the algorithm. For the best results, a small initial time investment for fine-tuning is recommended.

The screenshot displays the EDIA platform interface. On the left, there is a 'Show keywords' button with a profile picture. Below it, a section titled 'Suggested keywords of this statement:' contains four buttons: 'Atmosphere of Earth', 'Carbon dioxide', 'Global warming', and 'Water vapor'. Further down, a section titled 'Your selected keyword collection:' contains 17 buttons: 'Acid rain', 'Air pollution', 'Algae', 'Atmosphere', 'Carbon cycle', 'Climate', 'Climate_change', 'Drought', 'Global_warming_(disambiguation)', 'Greenhouse', 'Greenhouse effect', 'Greenhouse gas', 'Sea level', and 'Weather'. On the right, a panel titled 'GCSE Combined Science' shows a hierarchical list of topics. The list includes: '0 Combined Science', '* Not related', '1 Building blocks', '2 Transport over larger distances', '3 Interactions with the environment', '4 Explaining change', '4.1 The atmosphere', '4.2 Water', '4.3 Ecosystems and biodiversity', '4.4 Inheritance', '4.5 Evolution', '5 Building blocks for understanding', '6 Interactions over small and large distances', '7 Movement and interactions', '8 Guiding Spaceship Earth towards a sustainable future', and '9 Practical skills'. A dashed orange line connects the 'Atmosphere of Earth' and 'Carbon dioxide' keywords to the '4.1 The atmosphere' topic in the curriculum map.

Conclusion

At EDIA, we're committed to helping you simplify your content labeling process so that you can focus on what matters most: providing high-quality educational resources to your customers. Contact us today at info@edia.nl or visit our website edia.nl to learn more about how our automated metadata solution can save you time and money while improving the efficiency of your content management and distribution processes.

ABOUT EDIA

EDIA was founded in 2004 and is based in Amsterdam, the Netherlands. In 2006 EDIA launched its first AI in education product, which uses machine learning and natural language processing to automatically curate authentic texts for online training and education. The product won several (international) awards and is still widely used today.

At EDIA we believe that smart automation will play a significant role in the content creation and publishing industry. As modern web technologies rapidly enable personalized learning at scale, this also reveals an urgent need for truly adaptive content. By implementing EDIA's AI products and tools, data-entry and administrative tasks are relieved during the content creation and publication process. As a result, publishers can shorten time-to-market and provide new benefits to customers that were not feasible before.

With 19 years of experience with AI in education, EDIA now finds itself in a unique position to be able to share those experiences, lessons learned and the insights about AI in education with a broader audience.

If you're interested in how AI can help your company with Smart Content, you can schedule an appointment with one of our specialists at edia.nl/contact

EDIA

Copyright EDIA BV
All rights reserved